“No organization can depend on genius; the supply is always scarce and unreliable...The purpose of an organization is to enable common men to do uncommon things.”
Tomorrow is an opportunity.

The realities of post-recession workplace
The Industrial Age of Work...
...The Industrial Age of Training
Knowledge Worker Productivity

1. Knowledge worker productivity demands that we ask the question: "What is the task?"

2. It demands that we impose the responsibility for their productivity on the individual knowledge workers themselves. Knowledge workers...

3. Continuing innovation has to be part of the work, the task, and the responsibility of knowledge workers.

4. Knowledge work requires continuous learning on the part of the knowledge worker, but equally continuous teaching on the part of the knowledge worker.

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5. Knowledge worker productivity requires that the knowledge worker is both seen and treated as an "asset" rather than a "cost." It requires that knowledge workers want to work for the organization in preference to all other opportunities. [3]
future
World’s Most Innovative Companies
Bloomberg Annual Global Survey, 2010

#4 IBM

#9 GE
TECHNOLOGY + LEARNING = HUMAN POTENTIAL²
MAKE LEARNING UBIQUITOUS.
MAKE LEARNING SOCIAL.
“The great majority of the new jobs... require a different approach to work and a different mind-set. Above all, they require a habit of continuous learning.”
“Knowledge has to be improved, challenged, and increased constantly or it vanishes.”
“If only HP knew what HP knows, we would be three-times more productive.”

Lew Platt, Former CEO
Former CEO, Hewlett-Packard

Perhaps:

“If our companies knew what our companies don’t know, they’d be $3^2$ times more innovative”
@johnjambrose