

DAY 1

OPENING



- **DR. VEIT SORGER**
President of the Federation of Austrian Industries.
Chairman of the Supervisory Board of Mondi AG



- **DR. RICHARD STRAUB**
Founder and President of the Peter Drucker Society of Austria.
Director for Development European Foundation for Management Development (EFMD)
Advisor to the Chairman IBM EMEA



- **PROF. ERIC CORNUEL**
Director General of European Foundation for Management Development (EFMD), Brussels.
Affiliate Professor at HEC Graduate School of Management, Paris.



photo by Katsuo Sugano

- **DR. DORIS DRUCKER**
Inventor
Entrepreneur
Author of *«Invent Radium or I'll Pull Your Hair. A Memoir»*
Has been married to P. Drucker for 67 years



- **PASTOR DR. RICK WARREN**
Founder and senior pastor of Saddleback Church, California.
Author of *«The Purpose Driven Life»*

DAY 1

PERSPECTIVES ON PETER F. DRUCKER



■ PROF. C.K. PRAHALAD

Distinguished Professor of Corporate Strategy at Ross School of Business, University of Michigan.

Named the world's most influential business thinker (The Thinkers 50 list, The Times, 2009).

Author of *«The Fortune at the bottom of the Pyramid and The New Age of Innovation»*



■ PROF. FREDMUND MALIK

Chairman and Owner of the Malik Management Zentrum St. Gallen
Professor at the University of St. Gallen.

Author of *«The Essence of the Craft»*, *«Systemisches Management»*, *«Evolution»*, *«Selbstorganisation»*, and *«Führen, Leisten, Leben»*



■ PROF. CHARLES HANDY

Social Philosopher. Former Professor at the London Business School.

Author of *«Gods of Management»* and *«Myself»* and *«Other More Important Matters»*



■ ADRIAN WOOLDRIDGE

Wilson Columnist and Management Editor, The Economist.

Co-Author of *«God is back»* and *«The Witch doctors»*

DAY 1

ETHICS AND CSR IN THE LIGHT OF PETER DRUCKER



■ PROF. CRAIG SMITH

INSEAD Chaired Professor of Business Ethics and Social Responsibility, France.

Co-Author of «*Mainstreaming Corporate Responsibility*»



■ PROF. BODO SCHLEGELMILCH

Dean of the WU Executive Academy. Professor of International Marketing & Management at Vienna University of Economics and Business (WU) and at Leeds University Business School



■ DR. TIMO MEYNHARDT

Managing Director, Center for Leadership and Values in Society, University of St. Gallen.

Author of «*Selbstorganisation managen*»

MORE THAN A MANAGEMENT THINKER



■ PROF. GUIDO STEIN

Professor of Leadership at IESE.

Secretary general of IESE's Enterprise and Humanism Institute.

Author of «*El arte de gobernar según Peter Drucker*»



■ DR. LINDA PELZMANN

Professor of Economic Psychology, University of Klagenfurt, Austria.

Author of «*Wirtschaftspsychologie*»



■ PROF. DANICA PURG

President and Professor of leadership and effective Management, IEDC- Bled School of Management, Slovenia.

Founding President of CEEMAN

DAY 1

PETER DRUCKER'S IMPORTANCE FOR THE 21ST CENTURY BUSINESS WORLD



■ PROF. HERMANN SIMON

Founder and Chairman, Simon-Kucher & Partners
Strategy & Marketing Consultants

Permanent Visiting Professor at the London Business School

Former Marketing Chair at Johannes-Gutenberg University Mainz, Germany

Director of USW - the German Management Institute in Cologne

Author of *«Hidden Champions»*



■ PETER PASCHEK

Managing Partner, Delta Management Consultants GmbH
The Amrop Hever Group.

Disciple of and close friend to P. Drucker.

Co-editor with P. Drucker of *«Kardinaltugenden Effektiver Führung»*



■ CRAIG B. WYNETT

General Manager, Future Growth Initiatives at
The Procter & Gamble Company

DRUCKER 100 GALA



■ JACK BEATTY

Senior Editor, The Atlantic Monthly

Author of *«The World According To Drucker»*

DAY 2

MANAGEMENT AS THE DEFINING ROLE IN MODERN SOCIETY



■ **PROF. JOSEPH MACIARELLO**

Horton Professor of Management, The Drucker School.
Author of *The Daily Drucker*, and *Management Revised* -
in collaboration with P. Drucker.
Co-author of «*Genealogy of a social Ecologist in
Journal of Management History*»



■ **PROF. PETER GOMEZ**

Dean of Executive School of Management, Technology and Law,
University of St. Gallen.
Chairman of the Swiss Stock Exchange
Co-author of «*Die Praxis des ganzheitlichen Problemlösens*»



■ **AVIVAH WITTENBERG-COX**

CEO of 20-first. Founder and Honorary President of the European
Professional Women's Network.
Visiting Lecturer at HEC and INSEAD.
Co-author of «*Why Women Mean Business*»

PREPARING THE GROUND FOR 21ST CENTURY EDUCATION WITH PETER DRUCKER



■ **DR. ELIZABETH HAAS-EDERSHEIM**

Strategic Consultant to Business & Nonprofit Executives on Planning and
Execution of Innovative Strategies.
Founder, New York Consulting Partners Inc.
Author of «*The Definitive Drucker*»



■ **PROF. CHRISTOPHER BONES**

Dean of Henley Business School at the University of Reading.
Former Director for Cadbury Schweppes.
Author of «*The Self-Reliant Manager*»



■ **DR. BARBARA KOLM**

Secretary General of the Friedrich August v. Hayek Institute in Vienna
Former Assistant professor at the Department of Tourism and Service
Economics at the University of Innsbruck

DAY 2

LEARNING FROM THE NON-PROFIT WORLD?



■ RICK WARTZMAN

Executive Director, The Drucker Institute.
Columnist, BusinessWeek Online.
Co-author of *«The King of California»*



■ STEFAN WALLNER

Secretary General CARITAS Austria.
Vice-president of the social policy commission of Caritas Europa
and head of the Caritas Europa y2010 task force



■ DR. CHRISTIAN HORAK

Managing Partner at Contrast Management- Consulting, Austria.
Author of *«Führung der Nonprofit Organisation»*

FUTURE OF KNOWLEDGE WORK



■ PROF. STEFAN GUELDEMBERG

Head of the Institute for Entrepreneurship and for University
Management, University of Liechtenstein.
Co-Author of *«Produktive Wissensarbeit(er)»*



■ PROF. LEIF EDVINSSON

Professor of Intellectual Capital at Lund University, Sweden
CEO of Universal Networking Intellectual Capital.
Co-author of *«Realizing Your Company's True Value by Finding Its
Hidden Brainpower and Intellectual Capital»*



■ PROF. KLAUS NORTH

Professor of International Business Management, Wiesbaden
Business School, Germany.
Co-Author of *«Produktive Wissensarbeit(er)»*

DAY 2

MOVING INTO A WORLD OF INCREASING COMPLEXITY, SPEED AND ENTREPRENEURIAL SPIRIT



■ PROF. YVES DOZ

Professor of Strategic Management.

The Timken Chaired Professor of Global Technology and Innovation at INSEAD, Paris

Visiting Professor at the Helsinki School of Economics.

Co-author of award winning «*Fast Strategy*»



■ THOMAS SATTELBERGER

Member of the Board and CHRO, Deutsche Telekom AG.

Vice President of the European Foundation for Management Development.

Co-author of «*3D-Krisenmanagement*»



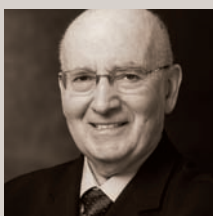
■ PROF. IRA JACKSON

Dean, Peter F. Drucker and Masatoshi Ito Graduate School of Management, Claremont Graduate University, California.

Former Executive Vice President of BankBoston.

Co-author of «*Profit with Principles*»

CLOSING KEYNOTE



■ PROF. PHILIP KOTLER

S.C. Johnson & Son Professor of International Marketing at the Kellogg School of Management, Northwestern University, Illinois.

Author of «*Up and Out of Poverty: The Social Marketing Solution*», and «*Chaotics: The Business of Managing and Marketing in The Age of Turbulence*»